

**NEW [www.SlenderLean.com](http://www.SlenderLean.com) Offers More Than Just Another Ephedra-Free Weight Loss Product!**

**Batesville, Arkansas – 4/25/2003** - Life Plus® International announces the launch of their new [www.slenderlean.com](http://www.slenderlean.com) weight management web site. SlenderLean®, a patent pending unique weight loss supplement, helps people burn more calories\*, boost energy\*, increase metabolism\*, and helps curb food cravings.

Dr. McKee\*\* says, "Part of the problem is that over weight individuals, for some reason, have trouble controlling their cravings for certain foods. It is the desire for food not simply a reaction to hunger that has contributed to the overweight problem in America. The Surgeon General's Initiative reported more than half of all adults and 11 percent of children and adolescents in the United States are estimated to be overweight. "

The product combines ingredients in such a unique way that US Patent protection was sought and now a US Patent is pending so this product cannot be duplicated. Life Plus International has obtained the exclusive license for its distribution of XanaLean™.

SlenderLean contains 400 mg. of XanaLean™, a proprietary blend of theobromine, Rhodiola rosea extract, cinnamon bark, Dutch cocoa, and chromium.

In an effort to support their distributors and to get the word out about this revolutionary weight management product, Life Plus has created replicating web sites that are currently available to qualified distributors for free. Life Plus has combined a flash presentation with video taking advantage of the Macromedia® Flash Communication Server technology. This creates a unique educational presentation for their prospective consumers.

For more information about this new revolutionary weight management product and the Life Plus Diet and Exercise Program, log on to [www.slenderlean.com](http://www.slenderlean.com) or call 1-800-572-8446.

\*When combined with a diet and moderate exercise program. Life Plus recommends that prior to beginning any diet and exercise program you should consult your personal health care professional.

\*\* Dwight McKee is board certified in Internal Medicine, Hematology, and Oncology, and has an extensive background in clinical nutrition, integrative medicine, and immunology.