

Life Plus® International Obtains Exclusive License for US Patent Pending Revolutionary Ephedra-Free Product

BATESVILLE, ARKANSAS - Life Plus announces that they've obtained the exclusive license for a new revolutionary ephedra-free weight management formula, SlenderLean.

According to Dwight McKee, MD*, a consultant to and Scientific Director for Life Plus International, "We realized that the time was right, especially with the current concerns about ephedra based products, for a natural weight management product, which helps people control their desire for food and at the same time promotes a feeling of well being. SlenderLean helps boost energy and metabolism though it is not a stimulant in the traditional sense. I also noted that individuals who have used SlenderLean eat less daily, therefore consuming fewer calories."

Dr. McKee says "part of the problem is that overweight individuals, for some reason, have trouble controlling their cravings for certain foods. It is the desire for food not simply a reaction to hunger that has contributed to the overweight problem in America. The Surgeon General's Initiative reported more than half of all adults and 11 percent of children and adolescents in the United States are estimated to be overweight.

SlenderLean contains 400 mg. of XanaLean™, a proprietary blend containing theobromine, Rhodiola rosea extract, cinnamon bark, Dutch cocoa, and chromium.

Theobromine, a major constituent of chocolate, has scientifically documented thermogenic properties without the stimulant effects of caffeine or ephedrine. Arctic Rose (*Rhodiola rosea l.*) root extract has been proven in numerous studies in Europe to promote feelings of well-being, increased physical and mental performance and enhanced abilities to handle stress. As reported in a scientific review published in the *Journal of American Botanical Council*, issue 56 pages 40-52, Rhodiola rosea extracts affect emotional tone by influencing neurotransmitter levels in parts of the brain related to the regulation of mood and emotions.

The product combines these ingredients in such a unique and extraordinary way that US Patent protection was sought and now a US Patent is pending so this product will never be duplicated. Life Plus International has obtained the exclusive license for its distribution.

Our observations have shown that the product works especially well when combined with a diet and moderate exercise program. I recommend that prior to beginning any diet and exercise program you should consult your personal health care professional."

For more information about this revolutionary weight management product and the Life Plus Diet and Exercise Program log on to www.lifeplus.com or call 1-800-572-8446.

*Dwight McKee is board certified in Internal Medicine, Hematology, and Oncology, and has an extensive background in clinical nutrition, integrative medicine, and immunology.